## History of CODA's Development

	Year	2002 2003 2004 2005 2006 2007 2008 2	009 2010 2011 2012	2013 2014 2015 2016	2017 2018 2019 2020 202	21 2022 2023
Organization		Established as a voluntary organization	<ul> <li>Registered as a general incorporate association</li> </ul>	•Combines office w. Anti Counterfeiting	Association (ACA)	<ul> <li>Starts full-fledged operation at Beijing office</li> </ul>
Direct Countermeasures	CJ Mark	Public announcement     •First	case of infringer expos	ure	Takes actions against infringe	ement continuously
	Joint Enforcement	• Collaborates w. MPA an	Accumu	lated outcome: 17 thousa	• First exposure case of J shop in China based or nd cases cracked down, 7 mill s seized, and 38 hundreds arre	n CODA' s complaint
	ISD Exposure		exposure related to nese content	Earnestly respon	nds to information from region	s around the world
	Automated Contents Monitoring Center	As the spread of digital and online technology is making copyright	•Starts as METI's demonstration		arts human monitoring ●Strengt ore than 2.5 million pirated vio	
es	CBEP	infringement cross-border and more artful, CODA has been expanding and strengthening its		c	• Contributes to closing multiple websites and	Launch large infringement exposing operators
Indirect Countermeasures		operations for comprehensive action against piracy.		<ul> <li>Starts full-fledged Collaborates w displaying aler on search engir</li> </ul>	d operation vith relevant organizations an t on security software, avoidin nes, and suspending advertisem	d corporations on g pirated contents lent and settlement
International Collaboration		<ul> <li>Starts collaboration w. MPA on joint enforcer</li> </ul>	•MOU w large-sca websites	le UGC (renewed every	● MOU w. KCOPA ● MOU w. COA	MOU w. HK Customs     MOU w. IPOPHL     MOU w. CSC
P R	Training Seminar	●Launch	Shares k pirated o	nowledge such as the feat content, steadily expanding 127 seminars in 34 loca	ures of Japanese content and g the scope of region and train tions with 9 thousand particip	the way to identify ee. Has conducted ants (as of Mar. '23)
	For General Consumers	Participates in ACA-organized PR events in	Japan	<ul> <li>Starts participating in PR events for general</li> </ul>		
	Others	Conducts ally compa	building with relevant mies through committe	government agencies and ees, information gathering	organizations, information sha and research, and policy advo	aring with member
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